

CELEBRATING THE 2009

GOVERNOR'S ENVIRONMENTAL AND ECONOMIC LEADERSHIP AWARDS

geela



“...wonderful commitment to our state's commerce and environment is an inspiration to many...”

Governor Arnold Schwarzenegger



GOVERNOR ARNOLD SCHWARZENEGGER

September 30, 2009

***Governor's Environmental and Economic
Leadership Awards***

It is a pleasure to send my greetings to everyone gathered for the 2009 Governor's Environmental and Economic Leadership Awards.

Preserving our Golden State's fantastic natural resources has been one of my top priorities, and I am excited to know there are many people working toward this important goal. California has long been at the forefront of environmentally friendly innovations and policies, and with unique strategies, we protect our planet and also stimulate our economy.

I applaud the businesses, individuals and nonprofit organizations being honored today. Their wonderful commitment to our state's commerce and environment is an inspiration to many, and I thank them for their outstanding leadership.

Please accept my best wishes for a memorable ceremony and every future success.

Sincerely,

A handwritten signature in black ink, appearing to read "Arnold Schwarzenegger".

Arnold Schwarzenegger



The **2009 Governor's Environmental and Economic Leadership Awards** is California's most prestigious environmental honor, given only to Californians who exemplify exceptional leadership for protecting and enhancing the environment while at the same time promoting economic growth.

Welcome and Introductions

Award Categories

- Climate Change
- Children's Environmental Education
- Sustainable Practices or Facilities
- Ecosystem and Watershed Stewardship
- Environmental and Economic Partnerships
- Comprehensive Land Use Planning
- Technological and Market Innovation
- Sustainable Communities
- Enhanced Environmental and Economic Leadership

“...provides substantial environmental benefit and a new paradigm for farm sustainability.”

Allen Dusault
Program Director
Sustainable Conservation

Converting pollution to profit





BioEnergy Solutions was founded in 2006 by David Albers, a third-generation farmer and environmental attorney who saw the opportunity to reduce emissions from dairies utilizing a methane capture technology with an innovative pipeline injection process.

Unlike past approaches where methane was captured and used to generate electricity on the dairy, BioEnergy Solutions has broken ground on a new approach. Its model is to build methane anaerobic digesters at multiple dairies, pipe the raw gas to a centralized scrubber where it is upgraded to pipeline quality and then injected into the utilities' existing natural gas lines.

BioEnergy Solutions' Vintage Dairy Project was the first in California to produce renewable natural gas from cow manure, and first in the United States to inject into a natural gas transmission line of a major public utility. Completed in 2008, Vintage Dairy is a 2,600-cow dairy in West Fresno County that is producing enough renewable natural gas to power 1,200 homes. Furthermore, the project reduces over 18,000 tons of carbon emissions annually, while also providing a new revenue stream to the Vintage Dairy owners without any increase in its operating costs.

BioEnergy Solutions is turning an environmental problem into an economic opportunity for farmers by providing the technology free of charge to incentivize the capture of methane, then sharing the revenue from both the sale of the gas and carbon credits with the farmer.

This approach reduces potent greenhouse gas emissions and provides a renewable source of energy that assists power providers in meeting renewable energy mandates. Its projects estimate a 70 percent reduction in greenhouse gases per farm and has significant water quality benefits.

With one farm online and two more soon to be finished, BioEnergy Solutions has provided farmers with an economical way to reduce emissions.

“...has set a precedent for all large events held in the city, state and beyond.”

Gina Garcia
Recycling Program Deputy Director
San Jose Conservation Corps

Celebrating waste reduction at special events





San Jose's Zero Waste Special Events program is a unique solution to reducing the City's trash. Focusing on its large public events, San Jose has gone above and beyond what other cities are doing to reduce waste.

In partnership with the San Jose Conservation Corps, the Environmental Services Department, Office of Cultural Affairs, Parks and Recreation Neighborhood Services, Finance/Purchasing, event promoters, vendors, recyclers, waste haulers and green consultants, this program demonstrates a clear commitment by city leaders to increase recycling rates. It's uniquely funded by the City and impacts 1.3 million people who attend special events in San Jose.

During the 2008 pilot year, the overall program boasted a 75 percent waste reduction and a 44 percent increase from past special event diversion rates.

In fact, the five public events involved in this program generated about 100 tons of waste in 2007.

Its 4th of July American Festival in 2008 had a 70 percent diversion rate; the Comcast Jazz Festival 2008 enjoyed an astonishing 93 percent diversion rate; Tapestry Arts Festival 2008 had an 86 percent diversion rate; Italian Family Festa 2008 achieved a 77 percent diversion rate as did its 2008 Cinco de Mayo celebration. For these events alone, the City diverted nearly 75 percent of its discards including cardboard, bottles, cans, mixed paper, paper towels, food scraps, food-soiled paper, food service ware and other materials.

Realizing that community participation was vital to its overall success, San Jose has engaged public participation through its green Eco-Stations and its website to draw awareness and produce winning results.



“...longstanding commitment to environmental stewardship is exemplary...”

Michael Markus
General Manger
Orange County Water District

Making fairytales sustainable



The Walt Disney Company seeks to establish and sustain a positive environmental legacy for future generations by conserving water, energy and ecosystems, reducing greenhouse gas emissions, minimizing waste, and educating the public on environmental sustainability.

The Disneyland Resort is improving water and energy efficiency in existing operations, and investing in new technologies that enhance water and energy conservation.

Disneyland's five-attraction steam train locomotives run on 98 percent biodiesel. They also extended its biodiesel use to include the Mark Twain River Boat, 35 back-of-house hot water pressure washers, and 19 light towers. Disneyland's biodiesel applications are estimated to reduce 75 percent of the resort's diesel fuel use or 200,000 gallons a year.

Together with the Orange County Water District, Disney is recycling 16 million gallons of water from its Paradise Pier Lagoon through the Groundwater Replenishment System, the world's largest indirect potable reuse facility of its kind. Additionally, its new "World of Color" nighttime water spectacular is designed to operate on a closed loop water system.

The resort also constructed a 10,000 square foot eco-friendly central bakery facility complete with water conservation construction and uses enhanced refrigeration management systems and EnergyStar equipment for energy conservation and efficiency.



“...combines energy and waste reduction goals into a successful model for sustainable agriculture and food production facilities worldwide.”

Ted Barnes
Gas Technology Institute

Paving the way for the rest of the industry



Gills Onions gives Californians nothing to cry about. Each peel uncovers a new layer of technological innovation that protects the health of California's people and environment.

Headquartered in Oxnard, California, Gills Onions is the nation's largest processor of fresh-cut onions. Their Advanced Energy Recovery System, co-funded by a research grant from the Public Interest Energy Research Program of the California Energy Commission, combines energy and waste reduction goals into a successful model for sustainable agriculture and food production facilities worldwide.

The Recovery System converts 100 percent of onion waste, about 1.6 million pounds per week, into ultra-clean, virtually emissions-free, heat, electrical energy and high-value cattle feed. It reduces greenhouse gas emissions by up to 30,000 tons per year.

Their use of the Recovery System will pave the way for this innovative technology to be used by many similar facilities, leading to massive reductions in waste and production of clean energy at agricultural processing plants across the state.

From water conservation, green packaging, employee relations, recycling and waste prevention, efficient land usage to community involvement, Gills Onions is an environmentally-conscious pioneer in the fresh produce processing industry.

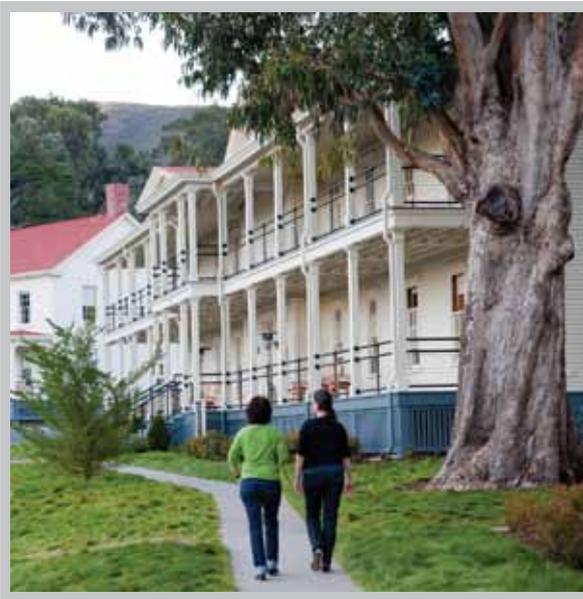
Gills Onions continues to lead the way.



“... best of the business community and the government to accomplish a monumental task.”

Robin Tauck
Past President/CEO, Tauck World Discovery
President, Tauck World of Giving & TRIP Foundation

The power of public/private partnerships to create miracles



From falling apart to fabulous, the transformation of Fort Baker's 350-acres has been nothing short of miraculous.

The Golden Gate Park Conservancy, working with the National Park Service, Fort Baker Retreat Group and the local community, raised \$150 million in public and private funds to restore more than 44 acres of national parkland, 33 National Historic District buildings, 14,000 square feet of indoor meeting space, and to build 13 new ecologically designed buildings with 142 lodging units. They even protected the habitat for the endangered mission blue butterfly.

Fort Baker now houses Cavallo Point Lodge as well as the Institute at Golden Gate.

Cavallo Point Lodge embodies cutting-edge conservation practices in its construction and operations. The new sustainable hotel buildings were built with photovoltaic solar-power panels, blue-jean cotton insulation and is pending LEED (Leadership in Energy and Environmental Design) certification.

The Institute at Golden Gate's mission is to advance environmental preservation and global sustainability by facilitating cross-sector dialogue and collaboration, encouraging new partnerships, and promoting action.

The rehabilitated Fort Baker is quickly becoming the center for convening environmental thought-leaders, distinguished environmental organizations, and business innovations that connect people around the world.

The project admirably showcases that an environmentally conscious development project can directly benefit California's economy and quality-of-life. More than 200 jobs have been created at Cavallo Point Lodge, with salaries of almost \$8 million annually and surrounding businesses have been given a boost.

This extraordinary partnership brought together the best of the business community and government to accomplish a monumental task. It is a model of innovation that others can emulate.

“...known for successfully inspiring and educating our next generation of scientists and environmental leaders.”

Laura Prival
Science Teacher, Allendale School
Oakland Unified School District

Providing exceptional environmental education





KIDS for the BAY environmental education programs began in Berkeley elementary schools in 1992 and to date has expanded to more than 44,000 students, 5,500 parents and 2,000 teachers in the underserved urban counties in the Bay Area.

KIDS for the BAY partners with local teachers to inspire environmental consciousness in children and cultivate a love of learning. Students in KIDS for the BAY, experience hands-on science lessons, and teachers are provided comprehensive support with lesson plans, field trips and class projects. Students often take their lessons outside and have not only learned valuable sustainability lessons, but have also improved the environment in their local community.

These programs have guided students, teachers and parents in more than 1,000 creek, bay shoreline and neighborhood clean-ups; planted more than 5,000 riparian plants along local creeks; raised and released more than 1,000 Pacific chorus frogs; delivered more than 500 presentations to the local community to inspire action and have lobbied local government for a cleaner environment.

Programs are designed to provide ongoing classroom support and activities for teachers to encourage broad-based sustainability.

KIDS for the BAY is the only program of its kind in the East Bay that works exclusively with underserved populations and is making a positive difference in the schools and local communities.



"...a heartfelt emphasis on implementing environmentally-friendly practices in its business?"

Charles Rule
Gared Graphics

Providing environmentally favorable solutions



King's Hawaiian Bakery is a 59-year-old, family-owned company with a dedicated mission toward advancing the spirit of aloha into every facet of business – from economic and labor practices to the global impact on future generations. With roots gathered from the island of Hawaii, King's Hawaiian Bakery is committed to a tradition and legacy of sustainability, and to impacting the environment through financially sound alternatives and environmentally favorable solutions.

King's Green Vision Initiative is an operational campaign to enhance global sustainability through company-wide efforts. King's efforts demonstrate measurable results. The company's work to reduce the volume of plastic resin and film gauge used in its packaging has eliminated the need for 4.5 trucks and more than 2,500 gallons of diesel fuel annually. Its collection and reuse of excess dough from the production line extends livestock and agricultural resources. And its use of alternative, sustainable, cardboard liners lightens packaging by 30 percent.

King's consumer awareness program uses Green Vision logos and text on all packaging to educate 1.4 million consumers annually on sustainability in daily living. Company programs to recycle excess materials at nearly every point of the production line reduce the amount of energy used to create new materials. And its use of biodegradable cleaning agents for maintenance in various facets of the production line provide safer working conditions for the company's valued employees.

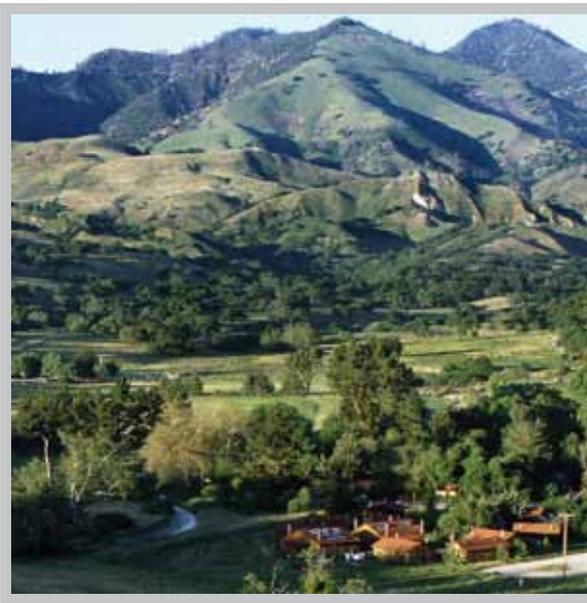
In honor of its Big Island heritage, King's Hawaiian Bakery has successfully balanced the growth of its brand along with its responsibility to promote sustainable practices, a tradition of its heartfelt origins of the island.

“a small school, but a big leader.”

Joshua Hahn
Founder/Director
Stone Bridge, Sustainability + Education

Living and teaching sustainability for future generations





Midland School is a college-prep boarding school that is guided by an Environmental Action Plan focused on sustainability.

The school, located on 2,860 acres in Los Olivos, California boasts 92 students from 9-12 grades. Students strive to live sustainably and learn about protecting and enhancing the environment through hands-on teaching in what they refer to as a “living laboratory.”

Accredited by the Western Association of Schools and Colleges, Midland sets itself apart from other schools because of its environmental mission, vision and curriculum. The campus includes an 8-acre organic farm with grass-fed cattle that provides organic produce and beef throughout the year. Additionally, the closed-loop food system to the animals and garden compost provides for environmentally and economically sustainable grazing on Midland’s ranch.

Midland School focuses on hands-on learning which includes running the farm and the installation of a photovoltaic system by the sophomore class. This project alone provides 15 percent of the campus’ electricity needs.

Students at Midland also learn through its native valley oak restoration program and a campus driven recycling program. They even harvest wood to fuel the water heaters in their dorms. Just recently they established a conservation easement on their land to preserve some of the most spectacular land in the mountains and foothills of Southern California.

But Midland is striving for more. It established a goal to become carbon-neutral by 2020 and is working toward that goal by reducing its energy consumption and increasing its use of renewable energy. Midland is seeking a 50 percent reduction in fossil fuel consumption in transportation through the use of improved vehicle technologies and alternative fuels.

Midland School has been teaching lifetime practices in self reliance, simplicity, responsibility to the community and the environment, and a love for the outdoors since 1932.



"They have made renewable energy a fundamental part of their corporate DNA."

Patrick Nye
Vice President
Climate Business Group

Greening California's wine





Parducci Wine Cellars is the winner of the Enhanced Environmental and Economic Leadership Award for their ongoing commitment to sustainability and new efforts year after year.

Parducci Wine Cellars is the first winery in the United States to achieve carbon neutral status. They partnered with the California Climate Action Registry to calculate their greenhouse gas emissions, then took measures to mitigate and offset those emissions.

Over the past three years, they've installed solar panels, captured wind energy, converted company vehicles and farm equipment to use biodiesel, engaged in an energy-efficiency audit in partnership with PG&E, converted to fluorescent lighting in the winery, and taken part in a local tree planting program.

They reclaim 100 percent of the water used in the winery cellars, utilize 100 percent green power and earth-friendly packaging, and they're 100 percent organic.

They've taken action to offset emissions by partnering with Three Phases Energy Services, which manages methane capture, renewable energy, and sustainable forestry projects, Bonneville Environmental Foundation, which manages wind, solar and tidal power generation projects, and Native Energy, which manages wind, solar, biogas and methane capture projects. Their partners have proven track records and independent certification.

Parducci Wine Cellars set out on a mission to protect California's environment and since 2007, it has supported enough clean energy to keep more than 1,200 tons of carbon pollution from entering the atmosphere.

“Not only will it help fill an overwhelming need for affordable senior housing in the Petaluma area, it does so with an eye toward the environment.”

Rick Taylor
Associate Director of Public Policy
Aging Services of California

Providing environmentally friendly senior living





Casa Grande Senior Apartments is the first green-rated, multi-family project to be built in Sonoma County. The project received double the green points needed to earn a Petaluma Build It Green certificate.

The Casa Grande Senior Apartments is a 58-unit, five-building, 36,386-square-foot affordable housing apartment complex for low-income seniors. The project passed the Build It Green rating checklist with 103 green points, surpassing the 50 points needed to become Green Point Rated. The Green Point rating acknowledges a wide spectrum of green features, most notably the solar photovoltaic system that augments the community's site electrical power, the metal stud construction to conserve natural resources, and concrete pedestrian pathways which prevents run-off flooding and returns rainwater to the water table.

PEP Housing took innovative steps in creating a development that minimizes its effects on the environment. The project selected products that are energy efficient and will withstand normal wear and tear, such as low VOC paint, formaldehyde-free wood, recycled carpet and water-based glues.

Additionally, they integrated "green" features into their community that would improve the seniors' quality of life, such as a pesticide-free garden with wheelchair accessible boxes, landscaping with native plants, drought-resistant trees and shrubs, and use of landscape drainage to minimize surface run-off water.

During construction, more than 75 percent of waste was recycled.

“...making an impact in waste reduction in one of the most unlikely of industries.”

Liz Jimenez
Solid Waste and Recycling Specialist
City of San Leandro

Employing leadership and community ethics





As the premier supplier of power generation, transportation, compressed air and temperature control equipment, Peterson Power Systems has empowered its employee “green team” and is seeing extraordinary environmental, business and community results.

As a grassroots effort started by employees, the Green Team has sought efforts to reduce its waste in almost every way possible, as well as offering green solutions to its customers.

Its broad, comprehensive, waste management program involves reducing trash by 25 percent, water usage by 24 percent and energy by 15 percent in an industry not typically known for its environmental stewardship. Their efforts have netted them an \$800,000 savings and in these tough economic times have increased employment by 20 percent.

Peterson Power Systems embodies environmental consciousness by convincing its buyers to forego printed manuals to increase revenue and promotes its community volunteers days. Called “Peterson in the Community,” the company encourages its employees to get out in the community and improve the local environment, as seen in the images here.

These efforts have been met with great success from the community and have become a selling point in their industry. Peterson Power Systems is also a 2007 and 2008 WRAP (Waste Reduction Awards Program) award winner from the California Integrated Waste Management Board.

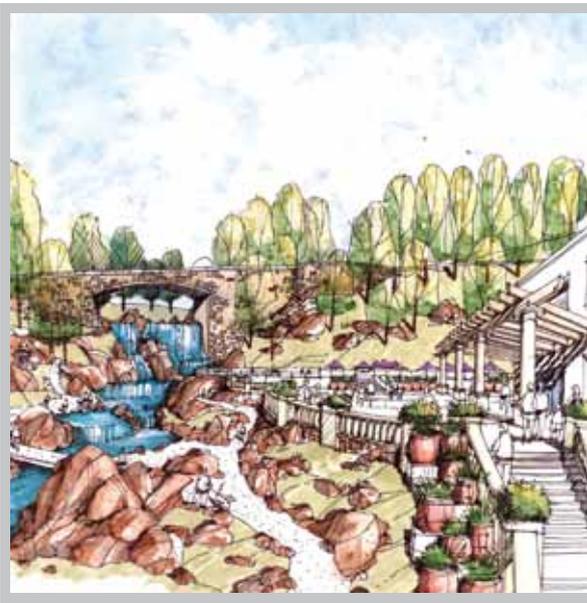
“...blends residential, commercial, educational and open space into one sustainable solution.”

Julie Meier Wright
President & CEO

San Diego Regional Economic Development Corporation

Largest LEED-ND plan in the country





Quarry Falls is a model for future growth in the San Diego region, creating a sustainable community with smart-growth principles and eco-friendly design features.

After nearly eight years of planning and environmental review, the Quarry Falls, LLC project is expected to begin construction in 2010, transforming a 70-year old sand and gravel quarry into a sustainable community with nearly 5,000 homes, village shops, businesses, a K-8 public charter school, access to San Diego's light rail system and abundant acres of park space that are all within a 15-minute walk of each other.

The 230-acre proposed project was designed with the idea of reducing dependency on cars, featuring a shuttle system, a hybrid-car sharing program that is in close proximity to the trolley stop, with the ultimate goal of providing residents everything they need to live, work, and play without having to drive. Almost \$50 million is built into the total project cost to be spent on local transportation improvements, which will help existing and future traffic circulation.

Organized around a network of parks and open space, the project includes 420,000 square feet of office space and 680,000 square feet of retail space that will promote a jobs/housing balance.

The project generates new public facilities, upgraded services and infrastructure improvements, including: \$50 million in transportation infrastructure improvements, Mission Valley's first public park, a new Mission Valley fire station site and a fiscally sustainable community providing a net positive annual contribution of \$2.8 million towards the City's General Fund.

The Quarry Falls plan achieved a Gold certification from the LEED-ND (Leadership in Energy and Environmental Design) program and features an onsite reclaimed water treatment plant, solar orientation and energy management systems, high efficiency irrigation systems, and natural filtration of storm water.

Quarry Falls will play a key role in jump starting the local economy. The economic impact to the region is forecasted to be \$900 million annually.



“...strikes a balance between large-scale land preservation and the need for sustained economic development”

Kevin McCarthy
U.S. Representative

Preserving California's rich history and open space



The Tejon Ranch Conservation and Land-Use Agreement is one of the largest conservation and land-use agreements in California. The unprecedented agreement between the Tejon Ranch Company and five respected environmental organizations provides for the permanent protection of 240,000 acres of the historic Tejon Ranch –approximately 90 percent of the entire landholding.

The 270,000-acre ranch, the largest contiguous private landholding in the state, is an invaluable piece of California’s natural heritage and a hotspot of biological diversity at the confluence of four major ecological regions – the Sierra Nevada, the Mojave Desert, the Coastal Range and the San Joaquin Valley. The area protected under the agreement contains landscapes ranging from native grasslands to Joshua tree woodlands to oak and fir forests, critical foraging habitat for the California condor, and is home to over two-dozen other rare plant and animal species.

The Agreement is designed to ensure permanent protection of unfragmented expanses of open space and natural habitat throughout the Ranch. It allows the Ranch to proceed with entitlement and development of its planned communities and its development project without opposition from signatory environmental organizations.

The Tejon Ranch Conservation and Land-Use Agreement represents the kind of collaboration needed to tackle 21st Century challenges. It conserves forever the ecological treasures of the Ranch and at the same time guarantees the right for landowners to proceed with existing development plans.

The 240,000 acres of conserved lands will be overseen by an independent non-profit conservancy created and funded under the Agreement to develop and implement a Ranch-wide management plan in collaboration with the Tejon Ranch Company. The mission of the conservancy is “to preserve, enhance, and restore the native biodiversity and ecosystem values of Tejon Ranch and the Tehachapi Ranch for the benefit of California’s future generations.”

“UC Merced has also served as a model for environmental sustainability.”

Cathleen Galgiani
California State Assembly Member

Greening our universities





The University of California, Merced is the 10th and newest of the prestigious University of California campuses. Located in the San Joaquin Valley, the school is the first new American Research University of the 21st Century.

When the campus broke ground in 2002 and opened its doors to students in 2005, one of its goals was to become an international model for sustainable development. In the campus' first four years, the US Green Building Council has certified six of UC Merced's first seven facilities as LEED (Leadership in Energy and Environmental Design) Gold. By the end of this year, the campus will generate 20 percent of its annual power needs, as well as 60 percent of its peak needs, through an on-site, third-party photovoltaic solar farm.

This year, UC Merced adopted a Long Range Development Plan as a guide for future land use patterns and the development of facilities, residence halls, roads, bicycle paths, open space, and infrastructure on the campus. The plan will ensure environmental stewardship as the school's student body grows from its current 2,700 students to its projected 25,000 student capacity.

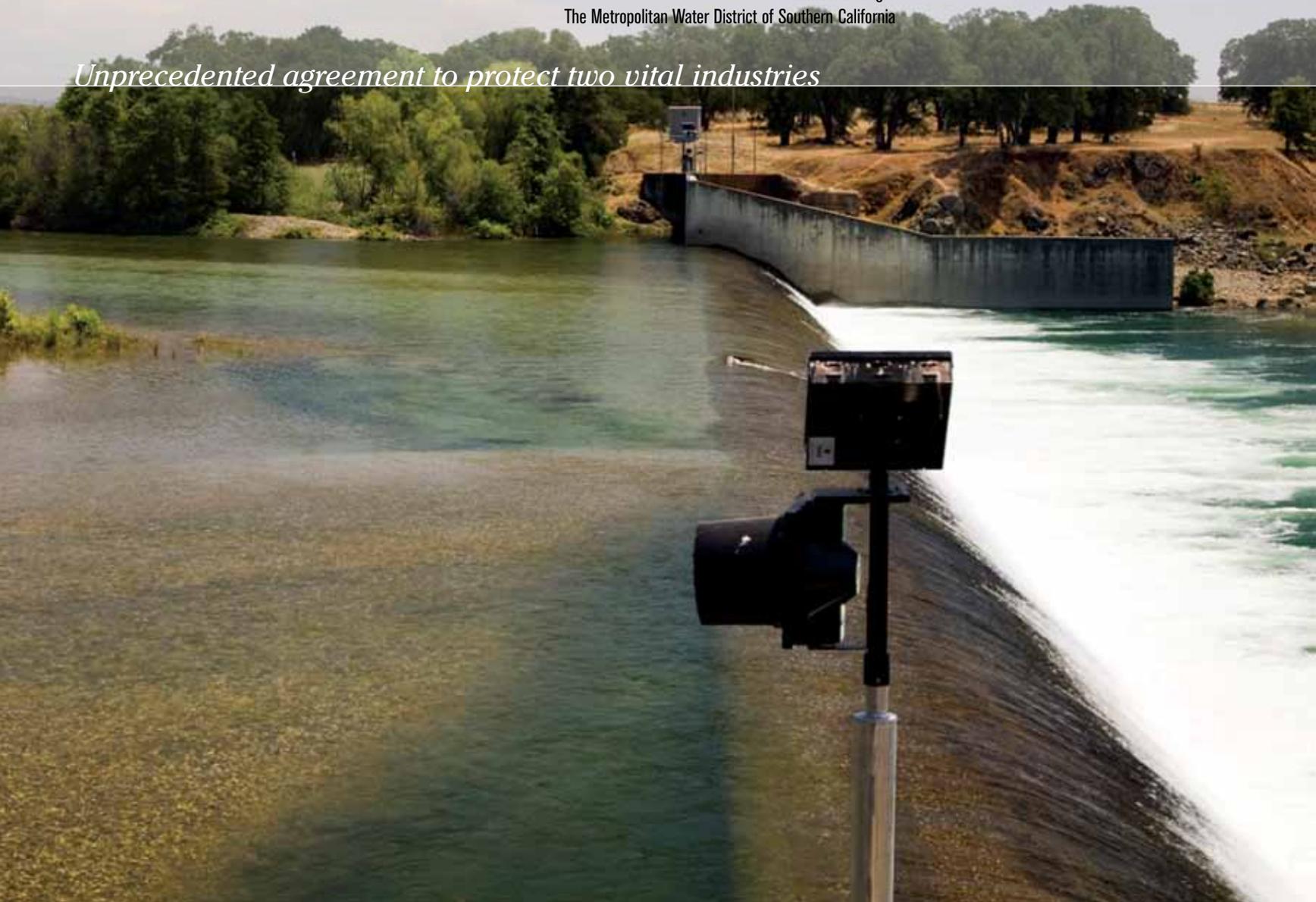
The plan's objective is to develop a world-class research university and community while serving as a living laboratory for sustainable development in a region with environmental challenges.

The plan integrates site, circulation, building, and infrastructure planning to achieve exceptional environmental performance. Plan policies will enable the campus to achieve zero net energy, zero waste, and zero net emissions as it grows. This "triple zero commitment" incorporates standards designed to maximize solar energy production; a land-use plan that prioritizes pedestrians, bicycles, and transit; and a native landscaping plan that will lead the campus to water neutrality.

“... significant economic benefits for cities and farms throughout the state.”

Jeffrey Kightlinger
General Manager
The Metropolitan Water District of Southern California

Unprecedented agreement to protect two vital industries





The Lower Yuba River Accord is an unprecedented agreement with 17 partners that improves 24-miles of fishery habitat and protects vital water rights for local farmers.

Implemented in 2008, the Lower Yuba River Accord is an innovative program to improve 24 miles of fishery habitat in one of the Central Valley's last wild Chinook salmon runs. It allows up to an additional 170,000 acre-feet of water per year for salmon and steelhead, and provides for \$6 million in funding for a monitoring and evaluation program at the fisheries.

This comprehensive program is replacing up to 75 diesel groundwater pumps with more efficient electric pumps that when operated uses 600,000 fewer gallons of fuel and emits 7,000 fewer tons of greenhouse gases per year.

Additionally, California cities and farms are also receiving up to 200,000 acre-feet of water in dry years which proves significant during our current drought conditions.

By protecting water rights, the Lower Yuba River Accord allows farmers to prosper by providing sustainable water to continue growing wholesome rice, peaches, plums and other crops.

This precedent-setting solution to the Central Valley's water challenges took 20 years of negotiation and has earned the support of federal, state and local agencies, as well as nonprofit organizations.

The Lower Yuba River Accord serves as an innovative model for water management systems and has also been awarded the Association of California Water Agencies' 2008 Theodore Roosevelt Environmental Award for Excellence in Natural Resources Management and the 2009 National Hydropower Association Outstanding Stewards of America's Water Award.



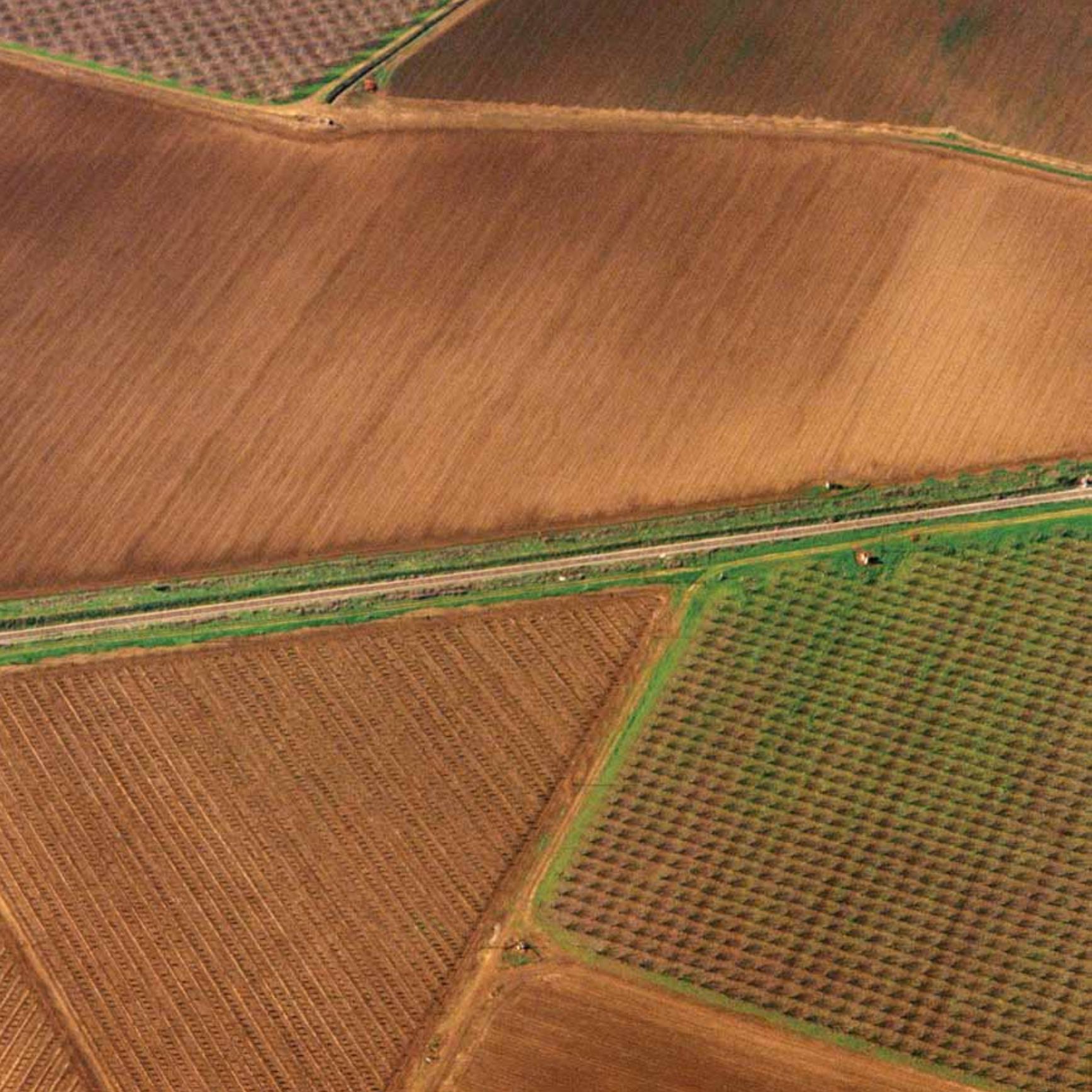


State Sponsors

California Business, Transportation and Housing Agency
California Department of Food and Agriculture
California Environmental Protection Agency
California Natural Resources Agency
California State and Consumer Services Agency

A special thanks to the following entities and individuals that helped make this year's program a success

California Integrated Waste Management Board, Office of Public Affairs
Department of Toxic Substances Control, Office of External Affairs
California State Parks Foundation
Award Evaluators
Governors' Global Climate Summit 2 volunteers



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Parducci Wine Cellars

America's First Carbon Neutral Winery Becomes
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